



Rachel Lemieux

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207.232.1841

Skills

Adobe Photoshop	HTML/CSS
Adobe Illustrator	WordPress
Adobe InDesign	Microsoft Office
Adobe Dreamweaver	Adobe After Effects
Adobe Experience Design	Adobe Muse
Adobe Premiere Pro	Sketch
Pardot/Hubspot CMS	InVision
Mobile/Responsive Design	Adobe Animate

Education

B.A. – Interactive Communication Technology

Minor in Photography and Graphic Design

May 2008, Salve Regina University, Newport, RI

Senior Designer

Jan 2016 – Present

Lewis, Burlington, MA

- Develop and brainstorm ideas for prospective client pitches.
- Work collaboratively with clients and Lewis PR and marketing teams on all campaign efforts.
- Produce websites from initial concept to completion, working directly with copywriters and developers.
- Design logos, infographics, branding materials, email campaigns, tradeshow booths; any print and online collateral needed for clients.
- Manage design workload for multiple accounts while ensuring best quality work for our global clients.

Digital Designer

Dec 2013 – Dec 2015

Lewis, Burlington, MA

- Designed logos, infographics, branding materials, email campaigns, tradeshow booths; any print and online collateral needed for clients.
- Created and developed website designs for client's using WordPress.
- Managed design workload for multiple accounts while ensuring best quality work for our global clients.

Interactive Designer

Dec 2010 – Dec 2013

Prospectiv, Wakefield, MA

- Created and reviewed marketing materials that promote Eversave.com, the company's flagship website.
- Maintained workflow of the design team, while training, directing and managing junior-level designers.
- Created company's marketing and tradeshow collateral.
- Designed promotional campaigns for company's partner websites.

Jr Graphic Designer

July 2008 – Dec 2010

Prospectiv, Wakefield, MA

- Designed banner ads, landing page & email marketing campaigns for Fortune 500 companies.
- Created marketing materials that promote Eversave.com, the company's flagship site.

Design Assistant

Sept 2007 – May 2008

Double Helix, Newport, RI

- Managed updated content on client websites.
- Assisted Senior Web Designer.

Marketing Director

Sept 2006 – May 2008

Salve Regina, Newport, RI

- Created marketing materials for campus events.
- Oversaw field marketing campaigns.
- Managed a team of three marketing team members.